## Parker McCollum's March Madness Sweepstakes

## **Official Rules**

## NO PURCHASE NECESSARY TO ENTER OR WIN.

Sweepstakes may only be entered in or from the United States and entries originating from any other jurisdiction are not eligible for entry. This Sweepstakes is governed exclusively by the laws of the United States. You are not authorized to participate in the Sweepstakes if you are not located within the United States or if the Sweepstakes is prohibited by the law of the state in which you live. Accordingly, you should not enter this Sweepstakes and are ineligible to participate if the laws of the State in which you reside prohibit such Sweepstakes.

- **1. Start/End Dates.** Sweepstakes begins on March 16, 2025 and your ability to enter the Sweepstakes ends prior to the tip-off of the first NCAA tournament game on March 20, 2025 (the "Participation Period").
- **2. Eligibility.** Participation open only to legal residents of the United States of America who are eighteen (18) years of age or older as of date of entry. Void outside of the United States, and where prohibited by law. Employees, officers & directors of PYM Music, LLC ("Sponsor"), Red Light Management, Raising Cane's, Universal Music Group, and WME and their immediate families (parents, children, siblings, spouse) or members of the same household (whether related or not) of such employees/officers/directors are not eligible to enter.
- 3. How to Enter. To participate in the Sweepstakes, visit <a href="http://www.mccollummadness.com/">http://www.mccollummadness.com/</a> (the "Website"), click on the March Madness Sweepstakes link, and fill out and submit a NCAA Men's Basketball March Madness bracket. Your submission of the completed bracket is your entry into the Sweepstakes. Please note that how successful you are in picking winners in the bracket does not affect your chances of winning—all entries are treated the same as far as those selected as prize winners. Each household is limited to one entry and one prize.

All of the required information for entry must be valid and current to be eligible. No automated entry devices and/or programs permitted. All entries become the sole and exclusive property of the Sponsor and receipt of entries will not be acknowledged or returned. Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind whether mechanical, human or electronic. Only fully completed entry forms are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor. Only winners will be notified.

**4. Random Drawing/Odds.** Winner(s) will be selected in a random drawing from all eligible entries received at different/various times during the period of the NCAA Men's College Basketball March Madness tournament (March 20 through April 7, 2025). Odds

of winning depend on the number of eligible entries received for the drawings. All entries are considered equally regardless of the amount of games picked correctly or incorrectly. Drawing will be conducted by Sponsor utilizing a randomizer selection application. By entering the Sweepstakes, entrants fully and unconditionally agree to be bound by these rules and the decisions of Sponsor, which will be final and binding in all matters relating to the Sweepstakes.

**5. Prizes.** Two (2) Grand Prize winners will be selected to receive two (2) tickets to a mutually agreeable Parker McCollum concert and (2) meet and greet passes (prize valued at \$600). In addition to the Grand Prize, five (5) different entries will be selected for one vinyl album featuring Parker (\$35 value); one (1) entry will be selected to receive an autographed guitar by Parker McCollum (valued at \$500); four (3) entries will be selected to receive a Limited Parker McCollum x Lucchese Limestone Kid Hat (valued at \$95); two (2) entries will be selected to receive a custom Gold Chain Nation basketball jersey (valued at \$60); and one (1) entry will be selected to receive a Bowtech merch package (valued at \$150). No substitutions or cash redemptions. In the case of unavailability of prize, Sponsor reserves the right to substitute a prize of equal or greater value. Unclaimed prizes will not be awarded/re-drawn. Winners will be required to sign an Affidavit of Eligibility, liability release, and name and likeness release and a winner's refusal to sign or comply with such instruments shall render him or her ineligible for participation.

The actual value of the prize may depend on residence location of winner. Therefore, the value of the prize awarded may be lower or higher at the time it is fulfilled. Any difference between actual value and value stated herein will not be awarded. NOTE: Any costs associated with the prize that are not expressly stated above are not included in the prize package and are the responsibility solely of the prize winner and his/her travel companion, as applicable. Such costs may include, without limitation, any ground transportation, meals, excursions, incidentals, gratuities, telephone calls or other personal costs and expenses not specified herein but relating to use or acceptance of this prize package which are the sole responsibility of the prize winner. Sponsor will not replace any lost or stolen tickets, gift cards, or other prize items once they are in the prize winner's possession. An unclaimed and/or unused prize travel package will remain the property of Sponsor.

**6. Notification.** Winner(s) will be notified by email at the email address provided by Participants at the time of entry, and will be required to sign and return, where legal, an Affidavit of Eligibility and Liability/Publicity Release within three (3) days of prize notification. If winner cannot be contacted within five (5) calendar days of first notification attempt, if prize or prize notification is returned as undeliverable, if winner rejects his/her prize or in the event of noncompliance with these Sweepstakes rules and requirements, such prize will be forfeited and an alternate winner may be selected from all remaining eligible entries using the same procedures set forth in Section 4 above. Upon prize forfeiture, no compensation will be given. Limit one prize per person or household.

- 7. Conditions. All federal, state and local taxes are the sole responsibility of the winner(s). Participation in Sweepstakes and acceptance of prize constitutes each winner's permission for Sponsor to use his/her name, address (city and state), likeness, photograph, picture, portrait, voice, biographical information and/or any statements made by each winner regarding the Sweepstakes or Sponsor for advertising and promotional purposes without notice or additional compensation, except where prohibited by law. By participating, entrants, and winner(s) agree to release and hold harmless Sponsor, its advertising and promotion agencies and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors, from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in Sweepstakes, or possession, acceptance and/or use or misuse of prize or participation in any Sweepstakes-related activity and for any claims based on publicity rights, defamation or invasion of privacy and merchandise delivery. Sponsor is not responsible if Sweepstakes cannot take place or if prize cannot be awarded due to travel cancellations, delays or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism. Entrants who do not comply with these Rules, or attempt to interfere with this Sweepstakes in any way shall be disqualified. There is no purchase or sales presentation required to participate.
- **8. Additional Terms.** In case of dispute as to the identity of any entrant, entry will be declared made by the authorized account holder of the email address submitted at time of entry. "Authorized Account Holder" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational, institution, etc.) responsible for assigning email addresses or the domain associated with the submitted email address. Any potential winner may be requested to provide Sponsor with proof that such winner is the authorized account holder of the email address associated with the winning entry. Any other attempted form of entry is prohibited; no automatic, programmed; robotic or similar means of entry are permitted. Sponsor, its affiliates, partners and promotion and advertising agencies are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one's ability to enter the Sweepstakes, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in this Sweepstakes or downloading any materials in this Sweepstakes. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, extend or suspend this Sweepstakes should (in its sole discretion) virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. In such case, Sponsor will select the winner(s) from all eligible entries received prior to and/or after (if appropriate) the applicable event. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry

process or the operation of the Sweepstakes or web site. Sponsor may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or Sponsor representatives.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

- **9. Use of Data.** Sponsor will be collecting personal data about entrants online, in accordance with its privacy policy. Please review the Sponsor's privacy policy at <a href="https://www.parkermccollum.com">www.parkermccollum.com</a>. By participating in the Sweepstakes, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.
- **10.** List of Winners/Winner's Name. Winners will be announced via Parker's website, social media, or other means.
- 11. Sponsor. PYM Music, LLC.
- 12. Miscellaneous. These rules and the Sweepstakes are governed by the laws of the State of Texas. The names of individuals, groups, companies, products and services mentioned herein including, without limitation, NCAA and March Madness, and any corresponding likenesses, logos and images thereof reproduced herein, have been used for identification purposes only and may be the copyrighted properties and trademarks of their respective owners. The mention of any individual, group or company, or the inclusion of a product or service as a prize, does not imply any association with or endorsement by such individual, group or company or the manufacturer or distributor of such product or service and, except as otherwise indicated no association or endorsement is intended or should be inferred. The invalidity or unenforceability of any provision of these Rules or any required documents pursuant to these Rules (e.g., Affidavit of Eligibility/Liability/Publicity Release, etc.) will not affect the validity or enforceability of any other provision. In the event that any provision of the Rules or any required document is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Rules will not constitute a waiver of that provision. For entrants, to the extent there is a conflict between these Rules and any of Sponsor's rules or terms posted on its website, these Rules control.